

# "THE BEST JUST GOT BETTER"

FORMERLY "\$HOW ME THE MONEY"

The following is a recap of a special project - print or online - done in the past year that was successful for the paper. If you have any questions, please contact the person listed below.

Name of Project Use The Ad Again  
Name of Paper Kanabec Co, Times City Mora  
Contact Person Annette Koist  
Phone 320-225-5124 Email akrist@morammm.com

Description of project:

resell ads at discount price - After XMAS

How it was distributed:

TMC Product - part of reg page

Advertisers targeted:

everyone in our Discover section

Revenue produced: \$

2,600.

Anything you would do differently:

Additional information: