

"THE BEST JUST GOT BETTER"

FORMERLY "\$HOW ME THE MONEY"

The following is a recap of a special project - print or online - done in the past year that was successful for the paper. If you have any questions, please contact the person listed below.

Name of Project New Ulm Park + Recreation
Name of Paper The Journal City New Ulm
Contact Person Bruce Fenske
Phone 507-359-2911 Email bfenske@nujournal.com

Description of project: Quarterly Park & Rec program schedule book - on newsprint.

How it was distributed: In Newspaper

Advertisers targeted: All

Revenue produced: About \$2500 per quarter

Anything you would do differently:

Additional information: