

**ED HENNINGER** has been an independent newspaper consultant since 1989 and is the Director of Henninger Consulting in Rock Hill, SC.

During the past few years, Ed has traveled to the Ukraine, the Republic of Georgia and Armenia to offer design workshops and assist with redesigns of several daily and weekly newspapers. Last fall, Ed again visited Armenia, where he spent two weeks consulting with editors and publishers of regional papers throughout the country. And he returned to Armenia again in March for 10 days of consultation and training.

He recently completed redesigns of the Livingston Parish News in Denham Springs, LA; the News-Herald in Lenoir City, TN; the News-Graphic in Georgetown, KY; The Compass in Green Bay, WI; and The Long Island Catholic. He is now at work with newspapers in South Carolina, Oregon, Pennsylvania, Georgia and Texas.

The Western Catholic Reporter, which Ed redesigned in October, was recently named the best designed church paper in all of Canada by Canadian Church Press. The judge, Gordon Preece, art director for the Winnipeg Free Press, said The Western Catholic Reporter had “a sophisticated presentation of news through images, design and typography. Every page is a surprise, interesting in its treatment, complex in design, yet easy to read.” The Western Catholic Reporter is “a paper to be proud of,” he said.

Ed’s redesign of the Business Courier in Cincinnati helped that newspaper earn recognition as one of the top five business weeklies in the United States.

The Kentucky New Era in Hopkinsville, KY, received 11 awards for design and typography. The front page won the top two awards and the sports front took first, second and third.

He recently developed **FasTrak**, a breakthrough redesign process created exclusively for smaller dailies and weeklies. With another of Ed’s redesign programs, **PowerWeek**, your newspaper can be redesigned in only one business week. A third innovation Ed has developed is called **SelectDesign**. With this plan, Ed works with you to redesign sections, pages or elements you choose for improvement.

Major seminars and workshops at which Henninger has spoken:

New York Press Assn.: Design workshop, 2006, 2008

Southern Newspaper Publishers’ Assn.: Design seminars, 2005-2008

Saskatchewan Weekly Newspaper Assn.: Design workshop, 2007

American Press Institute: Design for weeklies and small dailies, 1996-1999, 2006

New England Press Association: Design workshops, 1999, 2000, 2001, 2003, 2005, 2008

His column on newspaper design appears regularly in Publishers’ Auxiliary, the publication of the National Newspaper Association. His column also appears in the bulletin of the Southern Newspaper Publishers Assn. as well as the newsletters of numerous press organizations throughout the U.S. and Canada. It is also distributed free to more than 1,400 subscribers worldwide.

