

# NEWSPAPER STAYING STRONG



**73% of people read a local newspaper each week.**

**The statistics are clear.**

**Community newspapers are a leading source of information for your community.**

**Subscribe today!**

**NEWSPAPER INFORMATION**

2010 National Newspaper Association statistic of readership of newspapers with circulations of 8,000 or less.

# NEWSPAPER STAYING STRONG



**62% of people  
read local news often  
in their community  
newspaper.**

**The statistics  
are clear.**

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leading source of information  
for your community.**

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# NEWSPAPER STAYING STRONG



**41% of people  
keep their community  
newspapers six  
or more days.**

**The statistics  
are clear.**

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leading source of information  
for your community.**

**Subscribe today!**

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