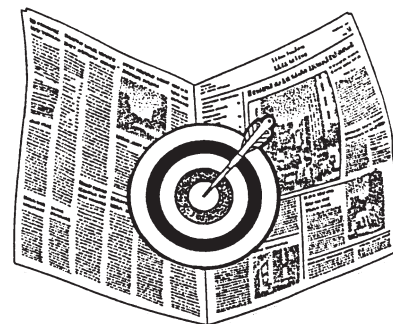


# Hit the Bull's Eye with Minnesota Newspaper Target Date



## ★★ MNA's Newspapers in Education Program ★★

Join Minnesota Newspaper Association in celebrating  
Newspapers in Education Week, March 7-11, 2011

The **Minnesota Newspaper Target Date** program will allow you to get your newspaper in front of young people as part of a classroom exercise in comparing different kinds of newspapers and communities. All you need to do is send one copy of your newspaper to each participating school that requests one.

Based on a national program, **Minnesota Newspaper Target Date** features a custom-written curriculum for Minnesota students. The purpose of the program is to promote the use of newspapers in the classroom and to provide awareness of cultural and economic diversity in the state. Both daily and weekly newspapers are encouraged to participate.

**Minnesota Newspaper Target Date** happens each year in March to coincide with Newspaper in Education (N.I.E.) Week, March 7-11, 2011. A class will select its "target date" and write to you requesting one copy of your newspaper from that date.

You may provide your newspaper at no charge or request an N.I.E. rate - which is usually half your newsstand price. Please indicate your preference on the registration form below as this information is provided to teachers along with the program curriculum.

*Minnesota Newspaper Target Date is a project of the MNA Journalism Education Committee*

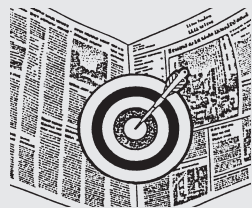
**YES!** Please sign me up for **Minnesota Newspaper Target Date**.

Program Contact Name: \_\_\_\_\_

Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

Charge for newspaper: [ ] FREE or [ ] \$ \_\_\_\_\_ (indicate price per copy)



Send to: Minnesota Newspaper Association  
12 South Sixth Street, Suite 1120  
Minneapolis, MN 55402  
FAX 612/342-2958

**Deadline: Wednesday, Dec. 1, 2010**