

We're Speaking Their Language



Myth:
Fact:

Young people no longer read newspapers.

65% of 18-34 year olds read a newspaper or visited a newspaper website in the past week.

With that fact in mind
We Are Smiling From Ear To Ear!

Newspapers are reinventing themselves to focus on serving distinct audiences with a variety of products, and delivering those audiences effectively to advertisers across media channels.

Simply said, we are learning new languages to effectively communicate advertising messages to consumers of all ages.

— Newspaper Logo Here —