

If you haven't yet registered for the Midwest Newspaper Summit 2, February 4 in Des Moines, you need to act now to reserve your spot and make sure you're able to take part in this important event.

The Summit is being presented by eight Midwest press associations and will feature nationally recognized speakers discussing the rapid changes newspapers are experiencing in the wake of the digital age, new ways to structure the newspaper business, new revenue models and many other critical topics. Presenters will include some of the most noteworthy speakers currently addressing these topics.

A trade show area will be available all day with vendors showcasing their latest products and programs.

### **Networking lunch**

Thursday's lunch will allow you time to interact with other newspaper professionals from across the Midwest. These informal "roundtables" will give you the opportunity to discuss issues you may be experiencing at your own publication and find solutions from people who may have experienced similar issues.

Bill Monroe, retired executive director of the Iowa Newspaper Association, will be delivering a brief presentation titled "Protecting What is Ours," providing an update on the newly-formed Multi-State Digital Task Force.

### **Exhibitors and Sponsors**

In addition to the wealth of information you'll take home from the speakers and discussions on the program for the Midwest Newspaper Summit 2, you'll have an opportunity to meet with more than two dozen vendors. These vendors will be sharing their latest products and services. Be sure to stop by and visit with them to see how their offerings can streamline and improve your newspaper operations.

Organizations contributing to the Midwest Newspaper Summit 2 as sponsors or exhibitors help underwrite the cost of this event and help keep registration fees low. Be sure to let them know you appreciate their support.

Sponsors include:

Event Sponsor - Iowa Department of Economic Development

Industry Sponsor - Iowa Gaming Association

Welcome Reception Sponsor - Southern Lithoplate

Breakfast Sponsor - Wells Fargo

Nametag Sponsor - Customized Newspaper Advertising

Welcome Bag Sponsor - NewzGroup/Geotel

Welcome Reception Wine Sponsor - Madison County Winery

Trade Show/Networking Break Sponsors: Associations Inc., Iowa Games/Live Healthy Iowa, Marriott Hotel, Metro Iowa Plus Newspaper Network, Ryun, Givens & Co.

Silver Sponsors: Alliance Technologies, Des Moines Register, Publishing Group of America

Bronze Sponsor - Newton Marketing & Research

Trade show vendors include:

Color Web Printers

Community Sports Desk

Creative Circle Media

Customized Newspaper Advertising

EBS Holmes Murphy

Ellington CMS & Marketplace

Explore Minnesota Tourism

Fake Brains Software

Family Features

Goss International

Iowa Courts Online

Iowa High School Press Association/ University of Iowa School of Journalism

Iowa Newspaper Foundation

Iowa State University Greenlee School of Journalism and Communication

Metro Creative Graphics

MultiAd

News Brokerage of Iowa

Our Varsity

Partnership for a Drug Free Iowa

Protecmedia Corp

Publishing Group of America  
Ranger Data Technologies  
TownNews.com  
Web Printing Controls  
Wells Fargo

For more information about each of these organizations, or to register for the Summit, visit [www.newspaperevolution.com](http://www.newspaperevolution.com).

### **How to get there**

Conveniently located in central Iowa, the Des Moines Marriott is just a few hours drive from many metropolitan areas.

#### From the North

Take I35 South to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

#### From the South

Take I35 North to I235 East. Take the 7th Street exit and turn right. Follow 7th Street until you come to Grand Ave. Take a right onto Grand Avenue and a left into the hotel.

#### From the East

Take I80 West to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

#### From the West

Take I80 East to I235 East. Take the 7th Street exit and turn right. Follow 7th Street until you come to Grand Avenue. Take a right onto Grand Avenue and a left into the hotel.

### **Parking**

Valet parking at the hotel is a flat rate of \$18 per night per vehicle. Unlimited in and out privileges are available for overnight guests.

Daily rates for valet parking are as follows:

0-3 hours	\$6	3-6 hours	\$9
6-9 hours	\$12	9+ hours	\$18 maximum

Guests wishing to park their own vehicles may park in nearby parking garages. The closest public parking garages are at Grand Avenue Parking (just north of the Marriott); 800 Grand (one block west) and Locust Parking Garage (one block south).

### **Event calendar**

The following events will also be taking place in Des Moines at around the same time as the Midwest Newspaper Summit 2. Add a day or two to your stay and enjoy a great weekend getaway!

February 2<sup>nd</sup>-4<sup>th</sup>:

Iowa Power Farming Show at the Iowa Events Center (accessible from Marriott Hotel through skywalk)  
[www.iowapowershow.com](http://www.iowapowershow.com)

February 4<sup>th</sup>-7<sup>th</sup>:

Iowa's Original RV Camping Show at the Iowa State Fairgrounds [www.iowastatefair.org/events/calendar](http://www.iowastatefair.org/events/calendar)  
Beyond the Rainbow at the Des Moines Playhouse [www.dmplayhouse.com](http://www.dmplayhouse.com)

February 5<sup>th</sup>:

Iowa Energy vs. Erie Bay Hawks at Wells Fargo Arena (accessible from Marriott Hotel through skywalk)  
[www.nba.com/dleague/iowa](http://www.nba.com/dleague/iowa)

Des Moines Buccaneers vs Sioux City at Buccaneer Arena [www.bucshockey.com](http://www.bucshockey.com)

February 6<sup>th</sup>:

Skywalk Golf Tournament (accessible from Marriott Hotel through skywalk) [www.skywalkgolf.com](http://www.skywalkgolf.com)

HeArtFest Fine Arts Show at Valley West Mall (February 6<sup>th</sup>-7<sup>th</sup>) [www.stookeyshows.com/visitor.html](http://www.stookeyshows.com/visitor.html)

A Taste of Generosity (Wine event hosted by the Multiple Sclerosis Society) at the Des Moines Marriott  
[www.tasteofgenerosity.org](http://www.tasteofgenerosity.org)

Iowa Energy vs. Erie Bay Hawks at Wells Fargo Arena [www.nba.com/dleague/iowa](http://www.nba.com/dleague/iowa)

Des Moines Buccaneers vs Lincoln at Buccaneer Arena [www.bucshockey.com](http://www.bucshockey.com)

February 7<sup>th</sup>:

Botanical Blues: Performer Bella Soul featuring Tina Hasse-Findley at the Botanical Center [www.botanicalcenter.com](http://www.botanicalcenter.com)

For more information about the Des Moines area, visit [www.seedesmoines.com](http://www.seedesmoines.com)

**Hotel facilities:**

Indoor pool, exercise room, whirlpool, sauna, gift shop, hair salon/barber shop, room service, Rock River Grill and Tavern.

Check in at the Marriott is 4 p.m. (If you arrive earlier, ask at the first floor bell stand to have your luggage stored.) Check out time is noon.