

People read us.

People prefer to get their local news and information from their local newspaper

Where people prefer to get local news:

Local newspaper: 64 percent

TV: 10 percent

Radio: 5.4 percent

Friends, Relatives, Internet: 5.2 percent

75 percent of readers read most or all of their newspaper

85 percent of adults read a newspaper every week



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NEWSPAPERS
We're still
the one!

Source:
National Newspaper
Association 2008
Community Newspaper
Readership Survey

**YOUR NEWSPAPER
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