

Minnesota Display Ad Networks

STATEWIDE & ZONED OPTIONS



	2x2	2x4
Statewide	\$2,400	\$5,000
<i>Circulation: 1,417,503 (277)</i>	<i>Value: \$14,380 CPM: \$1.69</i>	<i>Value: \$28,760 CPM: \$3.53</i>
Three Zones (No Metro)	\$1,700	\$3,600
<i>Circulation: 887,976 (233)</i>	<i>Value: \$8,229 CPM: \$1.91</i>	<i>Value: \$16,458 CPM: \$4.05</i>
Two Zones (No Metro)	\$1,150	\$2,500
<i>Circulation: 591,984* (155)</i>	<i>Value: \$5,486 CPM: \$1.94</i>	<i>Value: \$10,972 CPM: \$4.22</i>
One Zone (No Metro)	\$600	\$1,300
<i>Circulation: 295,992* (77)</i>	<i>Value: \$2,743 CPM: \$2.03</i>	<i>Value: \$5,486 CPM: \$4.39</i>
Metro Only	\$1,400	\$2,950
<i>Circulation: 529,527 (44)</i>	<i>Value: \$6,120 CPM: \$2.64</i>	<i>Value: \$12,240 CPM: \$5.57</i>
Metro + 2 Zones	\$2,300	\$4,850
<i>Circulation: 1,121,511* (200)</i>	<i>Value: \$11,606 CPM: \$2.05</i>	<i>Value: \$23,212 CPM: \$4.32</i>
Metro + 1 Zone	\$1,800	\$3,800
<i>Circulation: 825,519* (121)</i>	<i>Value: \$8,863 CPM: \$2.18</i>	<i>Value: \$17,726 CPM: \$4.60</i>

*Based on Average Circulation Per Zone

(xxx) = Total Newspapers

All Rates Listed Are NET

1

Call for Consultation

- MNA can assist with all newspaper advertising planning & placement
- We offer 2x2 & 2x4 Display Ad Networks with a variety of zoning options

2

Reserve a Week

- Participating newspapers will run your ad once within a 7 day period
- Deadline: TUESDAY at NOON the week prior to your desired run date

3

Submit Your Ad

- Creative Specs: 2x2 = 3.5"W x 2"H 2x4 = 3.5"W x 4"H
- PDF file sent via email to advertising@mna.org preferred





Minnesota Display Ad Networks Participating Member Newspapers



North Zone

Ada-Norman County Index
Aitkin Independent Age
Babbitt New Weekly News
Bagley-Farmers Independent
Barnesville Record-Review
Baudette-The Northern Light
Baudette Region
Bemidji-The Bemidji Pioneer*
Biwabik Range Times
Brainerd Daily Dispatch*
Brainerd NewsHopper
Cass Lake Times
Cloquet-Pine Journal
Cook News-Herald
Cook/Orr Timberjay
Crosby-Ironton Courier
Deer River-Western Itasca Review

Detroit Lakes-Becker County Record
Detroit Lakes Tribune
Duluth Budgeteer News
Duluth News Tribune*
Duluth Zenith City Weekly
East Grand Forks-The Exponent
Ely Echo
Ely Timberjay
Erskine Echo
Eveleth Scene
Fertile Journal
Floodwood-The Forum
Floodwood-Portage News
Fosston-The Thirteen Towns
Gilbert Herald
Gonvick-The Leader-Record
Grand Marais-Cook County News-Herald
Grand Rapids Herald Review
Greenbush-The Tribune

Grygla Eagle
Hallock-Kittson County Enterprise
Halstad Valley Journal
Hawley Herald
Hermantown Star
Hibbing-The Daily Tribune*
Int'l Falls-The Journal
Karlstad-North Star News
Lake Park Journal
McGregor-The Voyageur Press
McIntosh Times
Middle River Honker
Moose Lake-Star-Gazette
Nevis Northwoods Press
Oklee Herald
Park Rapids Enterprise
Pelican Rapids Press
Pequot Lakes-Lake Country Echo
Perham-East Otter Tail Focus

Pine River Journal
Proctor Journal
Red Lake Falls-The Gazette
Sebekka-The Review Messenger
Stephen Messenger
Thief River Falls-The Times
Tower News
Tower Timberjay
Twin Valley Times
Two Harbors-Lake County News-Chronicle
Ulen-Clay County Union
Verndale Sun
Wadena Pioneer Journal
Walker Pilot-Independent
Warren Sheaf
Warroad Pioneer

71 Newspapers
289,244 Circulation

Central Zone

Albany-Stearns-Morrison Enterprise
Alexandria-The Echo Press
Annandale Advocate
Appleton Press
Askov American
Battle Lake Review
Becker-The Citizen Inc.
Belgrade-The Observer
Benson-Swift County Monitor-News
Big Lake-West Sherburne Tribune
Bird Island Union
Brandon-West Douglas County Record
Breckenridge-Daily News*
Cambridge-Isanti County News
Canby News
Chokio Review
Clara City Herald
Clarissa-Independent News Herald

Clearwater Tribune
Clinton-The Northern Star
Cokato-Enterprise Dispatch
Dawson Sentinel
Delano Herald Journal
Eden Valley Journal Patriot
Elbow Lake-Grant County Herald
Elk River Star News
Fairfax Standard-Gazette
Fergus Falls-The Daily Journal*
Foley-Benton County News
Gaylord Hub
Glencoe Enterprise
Glencoe-McLeod County Chronicle
Glenwood-Pope County Tribune
Granite Falls-Advocate-Tribune
Hector-News Mirror
Henning Citizen's Advocate
Herman-Hoffman Tribune
Hinckley News

Howard Lake-Herald Journal
Hutchinson Leader
Isle-Mille Lacs Messenger
Kerkhoven Banner
Kimball-Tri-County News
Litchfield Independent Review
Little Falls-Morrison County Record
Long Prairie Leader
Madison-The Western Guard
Maple Lake Messenger
Melrose Beacon
Milaca-Mille Lacs County Times
Montevideo American-News
Monticello Times
Mora-Kanabec County Times
New London/Spicer- Lakes Area Review
North Branch-ECM Post Review
Ortonville Independent
Osakis Review
Parkers Prairie-The Independent

Paynesville Press
Princeton - Union Eagle
Raymond-The News
Renville County Register
Delano Eagle/Rockford-South Crow River News
Sauk Centre Herald
Sauk Rapids Herald
Silver Lake Leader
Staples World
Starbuck Times
St. Cloud Times*
St. Michael-North Crow River News
Willmar-West Central Tribune*
Winthrop News

72 Newspapers
304,795 Circulation

South Zone

Adams-The Monitor Review
Adrian-Nobles County Review
Albert Lea Tribune*
Alden Advance
Arlington Enterprise
Austin Daily Herald*
Balaton-Press Tribune
Blooming Prairie Times
Blue Earth-Faribault County Register
Byron Review
Cannon Falls Beacon
Chatfield News
Comfrey Times-Gazette
Cottonwood Tri-County News
Dodge Center Star Herald
Edgerton Enterprise
Elysian Enterprise
Fairmont-Sentinel*
Faribault Daily News*
Fulda Free Press
Grand Meadow-Meadow Area News
Hanska Herald

Harmony-Bluff County Reader
Hendricks Pioneer
Heron Lake-The Tri-County News
Hills Crescent
Ivanhoe Times
Jackson-Jackson County Pilot
Jasper Journal
Kasson-Dodge County Independent
Kenyon Leader
Kiester-Courier-Sentinel
La Crescent-Houston County News
Lafayette-Nicollet Ledger
Lake Benton News
Lake City Graphic
Lake Crystal Tribune
Lakefield Standard
Lamberton News
Le Center Leader
Le Roy Independent
Le Sueur News-Herald
Lewiston Journal
Luverne-Rock County Star Herald
Mabel/Harmony News-Record
Madelia Times-Messenger

Madison Lake-Lake Region Times
Mankato-The Free Press*
Mapleton-Maple River Messenger
Marshall Independent*
Minneota Mascot
Minnesota Lake Tribune
Montgomery Messenger
Morgan Messenger
Mountain Lake Observer/Advocate
New Ulm Journal*
Northfield News
Owatonna People's Press*
Pipestone County Star
Plainview News
Preston-Fillmore County Journal
Preston/Lanesboro-Republican-Leader
Red Wing Republican Eagle
Redwood Falls-Redwood Gazette
Rochester-Post-Bulletin*
Rushford-Tri-County Record
Sherburn-Martin County Star
Slayton-Murray County News
Slayton-Murray County Wheel Herald
Sleepy Eye Herald-Dispatch

Spring Grove Herald
Spring Valley Tribune
St. Charles Press
St. James Plaindealer
St. Peter Herald
Stewartville Star
Tracy Headlight-Herald
Truman Tribune
Tyler Tribune
Wabasha County Herald
Wabasso Standard
Waseca County News
Waterville-Lake Region Life
Wells Mirror
West Concord-News/Enterprise
Westbrook Sentinel/Tribune
Windom-Cottonwood Co. Citizen
Winona Post
Worthington Daily Globe*
Zumbrota News-Record

90 Newspapers
293,937 Circulation

Metro Zone

Anoka County Union
Apple Valley/Eagan Sun Current
Belle Plaine Herald
Blaine-Spring Lake Park Life
Blaine/Spring Lake Park Sun Focus
Bloomington Sun Current
Brooklyn Park/Brooklyn Ctr. Sun Current
Burnsville-Dakota County Tribune
Burnsville/Lakeville Sun Current
Champlin-Dayton Press
Chaska Herald
Columbia Heights/Fridley Sun Focus
Coon Rapids Herald
Eden Prairie Sun Current

Edina Sun Current
Excelsior/Shorewood/Chanassan Sun Sailor
Forest Lake Times
Jordan Independent
Lindstrom-Chisago County Press
Long Lake-The Pioneer
Minneapolis-Downtown Journal
Minneapolis-Southwest Journal
Minnetonka/Deephaven/Hopkins Sun Sailor
Mound-The Laker
Mounds View/New Brighton/St Anthony Sun
New Brighton Bulletin
The New Prague Times
North St. Paul Review

Norwood-Young America Times
Oakdale/Lake Elmo Review
Osseo-Maple Grove Press
Richfield Sun Current
Robbinsdale/Crystal/New Hope Sun Post
Roseville Review
Scandia-Country Messenger
Shakopee Valley News
South St. Paul/Southwest Review
St. Louis Park Sun Sailor
St. Paul/East Side Review
Stillwater Gazette
Waconia Patriot
Watertown-Carver County News

Wayzata-Lakeshore Weekly News
Wayzata/Orono/Plymouth Sun Sailor

44 Newspapers
529,527 Circulation

Statewide Network: 277 Newspapers @ 1,417,503 Circulation