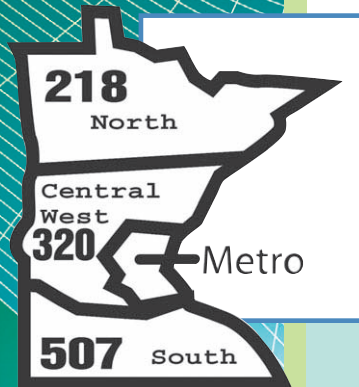


Reach the Entire State without Yelling.



PRICES FOR A MINN AD

Online ONLY:

Statewide:	\$900	2 regions:	\$575
1 region:	\$300	3 regions:	\$850

When purchased with a 2x2/2x4 display ad:

(these are in addition to the cost of the 2x2 or 2x4 ad)

Statewide	\$425	2 regions:	\$345
1 region:	\$195	3 regions:	\$410

Notice of a new program offered by the Minnesota Newspaper Association.

The Minnesota Internet Newspaper Network (MINN).

In addition to your ads running in the newspaper they can also be placed on the newspaper's websites.

- Ad size: 120x 240 pixel ad.



Minnesota Newspaper Association
12 South Sixth Street #1120
Minneapolis, MN 55402



Find your online advertising answers.



Online ads are available on over sixty newspaper websites and the list continues to grow.

- Visitors to newspapers' Web sites are younger, better educated and more likely to make an online purchase than general Internet users. The mean age of online newspaper users is 38, compared with 45 for all Web users, and 44 percent are between 18 and 34.
- Fifty-four percent of visitors to newspaper Web sites have college degrees, compared with 45 percent of general Web users.
- Eighty-four percent of online newspaper users recently researched a purchase online, versus 59 percent for general Web users. Eighty-two percent recently made a purchase online, compared with 52 percent for the overall online universe. NAA 2004 Facts about newspapers.

Advertise to the entire state...

WITH EASE AND NOT A LOT OF EXPENSE

Guidelines:

Proposed ads for the MINN Network should consist of a clear statement of a bona fide offer, proposition, or announcement made in good faith. MNA has adopted a set of standards for the acceptance or rejection of advertisements and may demand documentation for any questionable statements in advertisements prior to publication. MNA retains the exclusive right, at its sole discretion, to refuse to publish any advertisements that do not conform to MNA's policies and standards.

All participating newspapers reserve the right to reject any advertising copy submitted to them.

Neither the Newspaper Association nor the newspaper(s) shall be liable for slight changes or typographical errors that do not lessen the value of the advertisement.

Neither the Newspaper Association nor the newspaper(s) shall be liable or responsible for any error in any advertisement except to give the Advertiser credit for so much of the space occupied by the advertisement as it is materially affected by the error: credit shall be by refund or republication of the advertisement at the election of the Minnesota Newspaper Association or the Newspaper(s).

Such credit shall not be given for more than one incorrect insertion unless the Publisher is notified in writing of the error before the repetition of the insertion.

If you have any questions, contact your local newspaper or Randy at MNA 612-278-0225 e: mail: Randy@mna.org.

With the Web,
it works!



Order Form

MINN ad copy must be e-mailed or sent on a CD as one of the following files: GIF, JPEG, SWF, or PNG. Please include the URL the ad will link to or send an additional pop-up ad if the ad will not be linked to a website.

Name _____ Company _____

Address _____ City _____

State/Zip _____ Total Amount Enclosed \$ _____

Credit Card Visa Mastercard (Circle) cc# _____

cc holder address: _____ Signature: _____

PRICES FOR A MINN AD

Online ONLY:

Statewide: \$900 2 regions: \$575
1 region: \$300 3 regions: \$850

When purchased with a 2x2/2x4 display ad:

(these are in addition to the cost of the 2x2 or 2x4 ad)

Statewide \$425 2 regions: \$345
1 region: \$195 3 regions: \$410

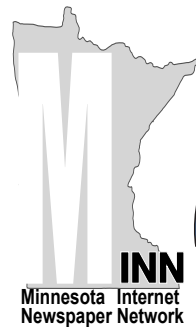
Please circle region(s) where ad should run:

Statewide • North • Metro
• Central West • South

We suggest you contact the nearest participating newspaper to place your MINN ad. If there is no participating newspaper in your area, you may contact the Minnesota Newspaper Association at:
12 South 6th St., Suite 1120
Minneapolis, MN 55402
Phone: 612.332.8844
Fax: 612.342.2958
Email: advertising@mna.org
www.mna.org

MINN Participating Members

Newspaper	Website	Newspaper	Website
218 Region (13 Websites/17 Newspapers)		507 Region (26 Websites)	
Aitkin Independent Age	aitkinage.com	Chatfield News	thechatfieldnews.com
Detroit Lakes Newspapers	dl-online.com	Fairmont Sentinel	fairmontsentinel.com
Duluth Zenith City Weekly	zenithcitynews.com	Faribault Daily News	faribault.com
Elbow Lake Grant Co. Herald	grantherald.com	Harmony Bluff Country Reader	hometown-pages.com
Fergus Falls Daily Journal	fergusfallsjournal.com	Jackson County Pilot	jacksoncountypilot.com
Grand Marais Cook County Star	cookcountystar.com	Kasson-Dodge Co. Independent	dcinews.com
Grand Rapids Herald Review	grandrapidsmn.com	Kenyon Leader	thekenyonleader.com
<i>Page 1 Publications</i>	page1publications.com	Lake Benton News	thelakebentonnews.com
Greenbush Tribune		Lakefield Standard	lakefieldstandard.com
East Grand Forks Exponent		Le Center Leader	lecenter.com
Karlstad North Star News		Le Sueur News Herald	lesueurnews-herald.com
Baudette Northern Light		Mabel/Harmony News-Record	hometown-pages.com
Parkers Prairie Independent	ppindependent.net	Marshall Independent	marshallindependent.com
Pequot Lakes - Lake Country Echo & Pine River Journal (<i>Same Site</i>)	pineandlakes.com	Mountain Lake Observer	mtlakenews.com
Proctor Journal	proctormn.com	New Ulm Journal	nujournal.com
Sebeka Review-Messenger	reviewmessenger.com	Northfield News	northfieldnews.com
Thief River Falls Times	trftimes.com	Owatonna People's Press	owatonna.com
		Preston/Lanesboro Republican Leader	republican-leader.com
320 Region (8 Websites)		Rochester Post-Bulletin	postbulletin.com
Alexandria Echo Press	echopress.com	Spring Grove Herald	springgroveherald.com
Cokato Enterprise-Dispatch	dasselcokato.com	Spring Valley Tribune	svtribune.com
Glenwood Pope Co. Tribune	pctribune.com	St. Peter Herald	stpeterherald.com
Howard Lake Herald Journal	herald-journal.com	Tracy Headlight Herald	headlightherald.com
Isle-Mille Lacs Messenger	millelacsmessenger.com	Tyler Tribute	tylertribute.com
Kimball Tri-County News	kimballarea.com	Waseca County News	wasecacountynews.com
Long Prairie Leader	lpleader.com	Windom Cottonwood County Citizen	windomnews.com
Maple Lake Messenger	maplelakemessenger.com		
Metro Region (9 Websites)			
Champlin Dayton Press	pressnews.com		
Delano Eagle	pressnews.com		
Delano Herald Journal	delanoheraldjournal.com		
Monticello Times	monticellotimes.com		
Osseo Maple Grove Press	pressnews.com		
Rockford Area News	pressnews.com		
St. Michael Crow River News	pressnews.com		
St. Paul Asian Pages	asianpages.com		
Wayzata-Lakeshore Weekly News	weeklynews.com		



**MINNESOTA
NEWSPAPER
ASSOCIATION**

Revised 6/2011