

Place an Ad in the
Minnesota Classified
Advertising Network

it works!

for only \$199

**TRY
MCGAN**



**STATEWIDE
CLASSIFIEDS**

Minnesota Classified Ad Network
Minnesota Newspaper Association
12 South Sixth Street, Suite 1120
Minneapolis, MN 55402

Placing a
Minnesota statewide
classified ad is
as easy as
saying...

MCGAN

Minnesota Classified Advertising Network



What is MCAN?

MCAN is a network of Minnesota newspapers having a combined readership of almost 2 million. MCAN will place your classified ad in publications including dailies, weeklies, and shoppers, across the state. The total cost to you is only \$199 for the first 25 words. Additional words are \$10 each.

The Minnesota Newspaper Association can place classified ads in other states. These states have networks similar to the one Minnesota provides. Costs, circulation, standards of acceptance and format vary according to state.

3 Steps to Statewide Coverage



1. Call any participating Minnesota newspaper or the Minnesota Newspaper Association to place a classified ad.

2. Give us your 25-word message with payment by 5 p.m. on Tuesdays to run the following week. (No phone orders will be accepted.)

3. That's all there is to it! You make one call and pay one price. We'll take care of sending it across the state. (Ask about national distribution.)

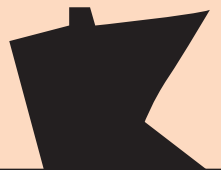
Guidelines:

Proposed ads for the Minnesota Classified Advertising Network (MCAN) should consist of a clear statement of a bona fide offer, proposition, or announcement made in good faith. MNA has adopted a set of standards for the acceptance or rejection of advertisements and may demand documentation for any questionable statements in advertisements prior to publication. MNA retains the exclusive right, at its sole discretion, to refuse to publish any advertisements that do not conform to MNA's policies and standards.

MNA will not furnish tearsheets for MCAN ads. Where proof of publication is needed, the MCAN Coordinator will provide an affidavit of publication or a sample tearsheet from ONE of the MCAN participating newspapers, provided that the request is made within two weeks of the ad run date.



Tell Two Million People for \$199!



Call today! 612.332.8844

Minnesota Statewide Classified Ad

name _____ address _____

city _____ state _____ zip _____

phone _____ classification _____

rate: 25 words \$199 (extra words at \$10 per word): _____

_____ total amount enclosed \$ _____

Credit Card Visa Mastercard (circle) cc# _____

exp. date: _____ cc holder name: _____

cc holder address: _____ signature: _____

Return To: Participating newspaper -- or to MNA, 12 South Sixth Street, #1120, Minneapolis, MN 55402-1502 phone: 612-332-8844 fax: 612-342-2958



MNA Members participating in MCAN

218-Northern Region

(75 Newspapers - 343,019 Circulation)

Ada-Norman County Index
 Aitkin Independent Age
 Aitkin NewsHopper
 Babbitt - The New Babbitt Weekly News
 Bagley Farmers Independent
 Barnesville Record-Review
 Battle Lake Review
 Baudette Region
 Baudette The Northern Light
 Biwabik Range Times
 Brainerd Daily Dispatch*
 Breckenridge Daily News*
 Cass Lake Times
 Clarissa Eagle Bend News Herald
 Cloquet Pine Journal
 Cook News-Herald
 Crookston Daily Times*
 Crosby Ironton Courier
 Deer River Western Itasca Review
 Detroit Lakes Becker Co. Record
 Detroit Lakes Tribune
 Duluth Budgeteer News
 Duluth News Tribune*
 East Grand Forks The Exponent
 Elbow Lake Grant Co. Herald
 Ely Echo
 Erskine Echo
 Evelth Scene
 Fargo Forum*
 Fergus Falls Daily Journal*
 Fertile Journal
 Floodwood Forum
 Floodwood-Portage News
 Fosston Thirteen Towns
 Gilbert Herald
 Gonvick Leader Record
 Grand Rapids Herald Review
 Greenbush Tribune
 Grygla Eagle
 Hallock Kittson Co. Enterprise
 Halstad Valley Journal
 Hawley Herald
 Henning - Citizen's Advocate
 Hermantown Star
 Hibbing Daily Tribune*
 International Falls Journal
 Karlstad North Star News
 Lake Park Journal
 McGregor - Voyageur Press of McGregor
 McIntosh Times
 Middle River Honker
 Moose Lake Arrowhead Leader
 Nevis - Northwoods Press
 Oklee Herald
 Park Rapids Enterprise
 Parkers Prairie Independent
 Pelican Rapids Press
 Pequot Lakes - Lake Country Echo
 Perham-East Ottertail Focus
 Pine River Journal
 Proctor Journal
 Red Lake Falls Gazette
 Sebeka Review Messenger
 Staples World
 Stephen Messenger
 Thief River Falls Times
 Tower News
 Twin Valley Times
 Two Harbors Lake Co. News-Chronicle
 Ulen Clay County Union
 Verndale Sun
 Virginia Mesabi Daily News*
 Wadena Pioneer Journal
 Walker Pilot-Independent
 Warroad Pioneer

320-West Central Region

(47 Newspapers - 168,522 Circulation)

Albany Stearns-Morrison Enterprise
 Alexandria Echo Press
 Annandale Advocate
 Askov American
 Benson Swift Co. Monitor-News
 Bird Island Union
 Chokio Review

Clara City Herald
 Clearwater Tribune
 Clinton Northern Star
 Cokato Enterprise & Dispatch
 Dawson Sentinel
 Eden Valley Journal Patriot
 Evansville West Douglas Co. Record
 Glencoe Enterprise
 Glencoe Mcleod Co. Chronicle
 Glenwood Pope Co. Tribune
 Granite Falls Advocate Tribune
 Hector News-Mirror
 Herman-Hoffman Review
 Hinckley News
 Howard Lake Herald Journal
 Hutchinson Leader
 Isle Mille Lacs Messenger
 Kerkhoven Banner
 Kimball Tri-County News
 Litchfield Independent Review
 Little Falls Morrison Co. Record
 Long Prairie Leader
 Madison Western Guard
 Maple Lake Messenger
 Melrose Beacon
 Milaca Mille Lacs Co. Times
 Montevideo American News
 New London/Spicer Lakes Area Review
 Ortonville Independent
 Osakis Review
 Paynesville Press
 Raymond/Prinsburg News
 Renville County Register
 Sandstone Pine Co. Courier
 Sauk Centre Herald
 Sauk Rapids Herald
 Silver Lake Leader
 St. Cloud Times*
 Starbuck Times
 Willmar West Central Tribune*

507-Southern Region

(87 Newspapers - 236,000 Circulation)

Adams Monitor Review
 Adrian Nobles Co. Review
 Albert Lea Tribune*
 Alden Advance
 Arlington Enterprise
 Austin Daily Herald*
 Balaton Press Tribune Record
 Blooming Prairie Times
 Blue Earth Faribault Co. Register
 Byron Review
 Canby News
 Cannon Falls Beacon
 Chatfield News
 Comfrey Times-Gazette
 Cottonwood Tri-County News
 Dodge Center Star Herald
 Edgerton Enterprise
 Elysian Enterprise
 Fairfax Eagle Extra
 Fairfax Standard Gazette
 Fairmont Sentinel*
 Faribault Daily News*
 Fulda Free Press
 Gaylord Hub
 Grand Meadow Area News
 Hanska Herald
 Henderson Independent
 Hendricks Pioneer
 Heron Lake Tri-County News
 Hills Crescent
 Ivanhoe Times
 Jackson Co. Pilot
 Janesville Argus
 Jasper Journal
 Kasson Dodge Co. Independent
 Kenyon Leader
 Kiester Courier-Sentinel
 La Crescent Houston Co. News
 Lafayette Nicollet Ledger
 Lake Benton News
 Lake Crystal Tribune
 Lakefield Standard
 Le Center Leader
 Le Roy Independent
 Le Sueur News-Herald

Lewiston Journal
 Luverne Rock Co. Star Herald
 Mabel Harmony News Record
 Madelia Times Messenger
 Madison Lake Region Times
 Mankato Free Press*
 Mapleton-Maple River Messenger
 Marshall Independent*
 Minneota Mascot
 Minnesota Lake Tribune
 Montgomery Messenger
 Morgan Messenger
 Mountain Lake Observer-Advocate
 New Ulm Journal*
 Northfield News
 Owatonna People's Press*
 Pipestone Co. Star
 Plainview News
 Preston Lanesboro Republican Leader
 Redwood Falls Redwood Gazette
 Rochester Post-Bulletin*
 Rushford Tri-County Record
 Sherburne Martin Co. Star
 Slayton Murray Co. News
 Sleepy Eye Herald-Dispatch
 Spring Grove Herald
 Spring Valley Tribune
 St. Charles Press
 St. James Plaindealer
 St. Peter Herald
 Stewartville Star
 Tracy Headlight Herald
 Tyler Tribune
 Wabasso Standard
 Waseca Co. News
 Waterville Lake Region Life
 Wells Mirror
 West Concord News-Enterprise
 Westbrook Sentinel-Tribune
 Windom Cottonwood Co. Citizen
 Winthrop News
 Worthington Daily Globe*

Metro-East Central Region

(34 Newspapers - 223,893 Circulation)

Becker Sherburne Co. Citizen
 Belle Plaine Herald
 Big Lake West Sherburne Tribune
 Buffalo Wright Co. Journal-Press
 Cambridge Isanti Co. News
 Champlin Dayton Press
 Cottage Grove So. Wash. Co. Bulletin
 Delano Eagle
 Delano Herald Journal
 Elk River Star News
 Farmington Independent
 Forest Lake Times
 Hastings Star Gazette
 Lake City Graphic
 Lindstrom Chisago Co. Press
 Long Lake Pioneer
 Monticello Times
 Mound Laker
 New Prague Times
 North Branch ECM Post-Review
 Norwood-Young America Times
 Osseo Maple Grove Press
 Red Wing Republican Eagle
 Rockford Area News
 Rosemount Town Pages
 Scandia Country Messenger
 St. Michael Crow River News
 St. Paul Asian Pages
 Stillwater Gazette
 Wabasha County Herald
 Waconia Patriot
 Watertown - Carver County News
 Wayzata - Lakeshore Weekly News
 Woodbury Bulletin

*Denotes Daily Newspapers
**243 Total Newspapers with a
 circulation of 971,434 (as of 1/2010)**