

A cartoon hand with a thick black outline is holding a white map of Minnesota. The map has a thick black border and contains the text "2.3 Million Readers" in a bold, sans-serif font. The hand is positioned behind the map, with its fingers spread out.

**2.3
Million
Readers**

All Within Your Reach

by placing just ONE ad with your local newspaper

- **It's Easy**
- **It's Effective**
- **It's Affordable**

Expand your market and increase your profits by advertising in newspapers all over the state through the Minnesota 2x2 Display Ad Network.

Ask your local newspaper representative how it works!

**Try It
it works!**

